

## Rural Tourism & Hospitality Study Course Programme

Days	Time	Theme
<b>I Day  Tuesday</b>	10 <sup>00</sup> -10 <sup>15</sup>	Project presentation. Presentation of each participants
	10 <sup>15</sup> -10 <sup>25</sup>	Course introduction, clarification of expectations.
	10 <sup>25</sup> – 11 <sup>25</sup>	Tourism development in rural area, tourism and its regional development, tourists' expenditures. Tour services. Tour product. <i>Lela Khartishvili</i>
	11 <sup>35</sup> – 14 <sup>15</sup>	Accommodaiton service for group and individual travellers. Types of guesthouses and their function. <i>Lela Khartishvili</i>
	14 <sup>20</sup> -17 <sup>00</sup>	Agrotourism development potential in Region. <i>Khatuna Doborjginidze</i>
	17 <sup>00</sup> -17 <sup>45</sup>	Conclusion
<b>II Day  Wensday</b>	10 <sup>00</sup> -10 <sup>15</sup>	Discussion
	10 <sup>15</sup> -12 <sup>15</sup>	Introduction to the business administration/management. financial management, micro credits in Georgia. Business Planning. <i>Nino Shapatava</i>
	13 <sup>45</sup> -15 <sup>30</sup>	Registration of private enterprices, ltd; <i>Nino Shapatava</i>
	15 <sup>30</sup> -17 <sup>30</sup>	House interior, ethnographical corners, hand made inventory. <i>Nino Shapatava</i>
	17 <sup>30</sup> -17 <sup>45</sup>	Conclusion
<b>III Day  Thursday</b>	10 <sup>00</sup> -10 <sup>15</sup>	Discussion
	10 <sup>15</sup> -13 <sup>00</sup>	Standards and minimum criteria for B&B. Technical aspects for guesthouse owners. The main requirments.Recommendations for guesthouse and wine cellers owners. <i>Manana Gigauri</i>
	13 <sup>45</sup> -15 <sup>30</sup>	House exterior, decorate corners in garden and its planning. <i>Manana Gigauri</i>
	15 <sup>30</sup> -16 <sup>00</sup>	Conclusion
<b>IV Day  Friday</b>	10 <sup>00</sup> -10 <sup>15</sup>	Discussion
	10 <sup>15</sup> -14 <sup>00</sup>	General course in catering, food&beverages. <i>Avto Khachapuridze</i>
	14 <sup>00</sup> -16 <sup>00</sup>	Additional services. Cooperation with tour operators and travel agencies. Touristic offers. <i>Keti Aspindzelashvili</i>
	16 <sup>00</sup> -16 <sup>30</sup>	Conclusion
<b>V Day  Saturday</b>	10 <sup>00</sup> -16 <sup>00</sup>	Study visit. <i>Keti Aspindzelashvili</i> / Tour Leader (Tourt program will be discussed with group participants)

**Breaks:**           Coffe, Tea: 11<sup>25</sup> – 11<sup>35</sup>  
                          Lunch  14<sup>30</sup> - 15<sup>15</sup>

### Expected outcomes

Guesthouse / agro tourism farm owners are acquaintance of rural tourism potencial, tourism demans and supplies.

### Study course duration

4 working days (32 hours) for theoretical study, 1 day (8 hours) – study visit in region.

**Working period:** Tuesday – Friday from 10<sup>00</sup> - until 18<sup>00</sup>; Saturday 09<sup>00</sup> - until 18<sup>00</sup>

**Course leaders:** Lela Khartishvili, Ia Jakeli, Khatuna Doborjginidze, Nino Shapatava, Manana Gigauri, Avtandil Khachapuridze, Keti Aspindzelashvili.